

Fall/Winter 2021

Hello!

PDM Productions, Inc. is a non-profit organization created and founded by Tristi and Norvell Robinson, former principal dancers of Richmond Ballet. PDM's mission is to provide educational experiences in the performing and fine arts to children and adults in every community, regardless of age, skill, experience or income level.

While we offer workshops and scholarships, our flagship production is our annual performance called "The Nutcracker Sweet". Our cast and stagehand members have ranged from 4 to 60 years young and have a variety of skill levels and backgrounds. They represented the areas of Chesterfield, Hanover, Henrico, Louisa, Petersburg, Powhatan, Prince George and the City of Richmond. Unlike most Nutcracker productions, "The Nutcracker Sweet" participants do not need to be affiliated with a dance school to perform. In 2019, PDM Productions welcomed dancers from 12 Richmond area dance studios.

While we are proud of our many participants, we were especially delighted to have a dancer from Miracles in Motion, a dance program for people with special needs, perform with "The Nutcracker Sweet". Manchester High School's Theater Department (our venue sponsor) partnered with PDM Productions. These theater students offer their talents on stage and behind the scenes, from working as stage managers, building sets, setting up scenery and props and operating lights and sound boards. For several seasons, PDM Productions welcomed principal dancers from Virginia National Ballet and Richmond Ballet as guest artists in "The Nutcracker Sweet". Not only have they shared their amazing talents but they've connected with the performers with their advice and anecdotes.

PDM Productions is selling advertising space for our 2021 "The Nutcracker Sweet" program & our website. Your advertisement purchase not only brings exposure to your studio but helps us as we strive to be exceptional. On average, our program is seen by approximately 1000 patrons during our holiday production. See attached form for further information.

To learn more about PDM Productions, Inc, "The Nutcracker Sweet", performances or becoming a donor, please visit pdmproductionsva.com.

Best Regards,

Tristi and Norvell Robinson
Founders and Artistic Directors

“The Nutcracker Sweet” Advertising Space Sale

Help support PDM Productions, Inc. and its 9th season of “*The Nutcracker Sweet*” by purchasing advertising space in our program & website. Your advertisement helps us as we strive to be exceptional. The ad also brings exposure to your company. On average, our program is seen by approximately 1000 patrons during our holiday season.

A great way to support your business, our organization, our performers and our community!

Pricing:

____ Quarter Page	\$60 (portrait view)
____ Half Page	\$110 (landscape view)
____ Full Page	\$200 (portrait view)
____ Full Back Page	\$400 (portrait view)
____ Full Inside Cover Page	\$400 (portrait view)

High resolution digital artwork may be submitted via email to info@pdmproductionsva.com Please send artwork in a jpeg format and in the layout (landscape or portrait) as stated above. In our program, artwork will appear in black and white. On our website, artwork will be in color.

Make checks payable to the following: PDM Productions, Inc.

Mail to the following: 2255 Poates Drive, Henrico, VA 23228

Deadline for sale fees, forms and artwork: Sunday, November 7th

Questions: info@pdmproductionsva.com

Website: pdmproductionsva.com

Thank you for supporting PDM Productions, Inc, 501(c)(3) non-profit

Founders and Artistic Directors: Tristi and Norvell Robinson

**Half Page Ad
(Landscape View & JPEG)
\$110.00**

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**Quarter Page Ad
(Portrait View & JPEG)
\$60.00**

**Full Page - \$200;
Portrait view (JPEG)**

**Full Back Page - \$400;
Portrait view (JPEG)**

**Full Inside Cover - \$400;
Portrait view (JPEG)**

In program, artwork will be in black and white.

On website, artwork will be in color.

Program pages are 8X11